

Postgraduate Diploma in International Hospitality Management

Validated by Manchester Metropolitan University, UK

Term 1 (11 weeks)

- Food and Beverage Management
- Strategic Hospitality & Tourism Information Technology
- Elective*

Term 2 (11 weeks)

- Accounting & Finance
- Strategic Marketing in Business Environment
- Elective*

Term 3 (11 weeks)

- Human Resources Management in Legal and Cultural Environment
- Methods of Enquiry
- Elective*

6 months paid Internship (optional)

Postgraduate Diploma
in International Hospitality
Management

University Centre “César Ritz”

Operating Account (Swiss Francs)

CHF 3,000.–

Books, uniforms, medical & accident insurance.

Programme Costs (Swiss Francs)

CHF 13,900.- per Term (1 to 3)

Tuition, accommodation in deluxe single room, internet access, lunch and dinner (Monday to Friday), residence permit and residency taxes.

Not included : Laptop (compulsory; may be purchased on campus)

PgDip Electives

- Language 1,2,3 (German or French)
- Tourism Trends & Innovations
- Gaming & Casino Management
- Convention & Event Management
- Information Technology and e-Commerce
- Wellness & Spa Management
- Crisis Management

Electives may vary each term and are subject to availability.

*Internships in Switzerland require three levels of German or French. Language courses count as electives. Students continuing towards either Master degree may choose to do an optional internship after completion of their respective programme.

