

# Accreditation and Recognition



- **Swiss Higher Diploma in Hotel & Restaurant Management**
- **Bachelor of International Business in Hotel and Tourism Management**
- **Master of International Business in Hotel and Tourism Management**

The Higher Diploma in Hotel & Restaurant Management, Bachelor of International Business and Master of International Business awards offered by “César Ritz” Colleges are accredited in Switzerland. The accreditation authority is the “Conseil de la Formation et de la Recherche Universitaires (CoFRU)”, established under the auspices of the Canton of Valais Department of Education, Culture and Sport, Switzerland. Since 1999, the Diploma offered at Institut Hôtelier “César Ritz” has also been accredited by the New England Association of Schools and Colleges (NEAS&C), America’s oldest regional accrediting association, based in Massachusetts.

- **Postgraduate Diploma in International Hospitality Management**
- **Master of Science in International Hospitality Management**

The Postgraduate Diploma and the Master of Science in International Hospitality Management are validated by Manchester Metropolitan University (MMU), UK. This recognition and validation is based on formal quality assurance procedures that apply to all MMU courses, and involves on-site visits and assessments from panels comprising representatives of MMU, industry organisations and other UK universities.



Development of the degree programmes is overseen and approved by the University Centre “César Ritz” Academic Council, comprising University and higher education representatives from five countries, including:

- Washington State University, USA • Manchester Metropolitan University, UK • Université de Savoie, France • University of Eastern Piedmont, Italy • Haute Ecole Valaisanne, Switzerland • Département de l’Education, de la Culture et du Sport, Valais, Switzerland • Fernfachhochschule, Switzerland.



Schweizerisches Qualitätszertifikat für Weiterbildungsinstitutionen  
Certificat suisse de qualité pour les institutions de formation continue  
Certificato svizzero di qualità per istituzioni di formazione continua

**EduQua is designed to provide a quality certification to Swiss educational institutions and addresses three main concerns with its accreditation procedures:**

1. to improve transparency for consumers of education; 2. to ensure the quality of educational institutions by setting minimum standards and to support quality improvements in such institutions; 3. to provide a common, Swiss-wide basis for governmental decision making.



**“César Ritz” Colleges are the first schools in Switzerland** to receive the prestigious WTO. TedQual Certification, joining other renowned educational institutions in America, Europe, Asia and Africa. This important certificate for quality tourism education has been developed by the World Tourism Organisation (WTO), which is part of the United Nations system, in Madrid.

Accreditation is often given by agencies which accredit all types of programmes at a university and concentrate on general academic and administrative processes. WTO. TedQual differs as it specialises in tourism and hotel management education.



## Winners Catering for Champions

In 2003, the Swiss Government and Swiss Olympic Committee recognised excellence in hospitality and tourism education. They selected “César Ritz” Colleges for the management and operation of the House of Switzerland at the Games in Athens in 2004 and those in Turin in 2006. The project was rewarding not only on the culinary level but also because students from so many nations staffed the House of Switzerland restaurant.

In Athens, the restaurant managed by “César Ritz” Colleges won gold, selected as the top “house” at the Olympic venue ahead of those managed by the USA, Russia and Germany.

At the next Games in Beijing in 2008, another group of our students will show why “César Ritz” Colleges has again been entrusted to ensure Switzerland puts its best foot forward.