

The key to a successful hospitality career

Imagine a career that takes you all over the world, where you have the skills and confidence to be a leader in your chosen field. If this is your dream, then consider a career in hospitality and get a head start with César Ritz Colleges.

César Ritz Colleges Switzerland is one of the world's leading hospitality educational establishments. We have a worldwide reputation for providing quality and excellence in education, offering a full range of programmes in International Business, Tourism and Hospitality Management as well as in Culinary Arts. All programmes feature paid internships, ensuring that you gain industry experience to quickly climb the career ladder.

Start your international journey in Switzerland

Switzerland is the ideal option for students wishing to study abroad as it is renowned for the high quality of life, is centrally located in Europe and is the birthplace of tourism and hospitality.

Our colleges are named after the Swiss hotel pioneer, César Ritz, 'The Hotelier of Kings and The King of Hoteliers'. His tradition of luxury, excellence and service in the hospitality industry set the standard for hotels and restaurants worldwide. The philosophy and tradition of César Ritz lives on at our hotel management school.

Two cosmopolitan campuses

Located in the Valais region, often referred to as the birthplace of hospitality, our two campuses allow you to discover both the French and the German parts of Switzerland.

- **Le Bouveret Campus - on the shores of Lake Geneva**

Our Professional Centre is situated in the French-speaking summer resort of Le Bouveret on the shores of the stunning Lake Geneva, Western Europe's largest lake.

- **Brig Campus - at the foot of the Matterhorn**

Our University Centre is situated in Brig, the largest German-speaking town in the Valais region and at the foot of several famous ski resorts such as Zermatt and Saas-Fee.

Academic programmes

We encourage you to make the most of your studies and combine traditional academic learning with paid internships, business acumen and leadership skills. A wide range of subjects is available supported with industry specific electives, guest

seminars and educational field trips to hotels, trade fairs and international corporate headquarters. All these will help you fully explore your career options.

Prepare for success with our unique Leadership Programme that provides you with insights to what it takes to get 'to the top' and techniques to ensure you stay there! You will learn, develop and effectively apply the technical and business skills needed to succeed, as well as the attitudes and standards that make our graduates so successful. With small class sizes, César Ritz Colleges offers an ideal learning environment with focused one-to-one attention and guidance for each student.

César Ritz Colleges offers four annual intakes. Choose from January, April, July or October. Our three-year Bachelor of International Business in Hotel and Tourism Management provides you with the knowledge and skills required for executive positions in the global hospitality and tourism industry and will certainly give your career a head start. Studying at César Ritz Colleges also includes the opportunity to travel and complete part of your Bachelor programme in Australia, New Zealand or the United Arab Emirates.

César Ritz Colleges has developed long-lasting relationships with prestigious universities worldwide. The partnership with Washington State University (WSU), for example, has existed for 25 years. Established over 100 years ago, WSU offers one of the leading hospitality management programmes in the USA.

The academic partnership with Manchester Metropolitan University (MMU) in the United Kingdom exists since 1999. MMU also has an excellent international reputation for education and research.

Worldwide recognition

In addition to Swiss and worldwide recognition and accreditation, we are the only Swiss hotel management school to receive the prestigious TedQual certification from the United Nations World Tourism Organization. This important certificate for quality in tourism education is unique as it focuses solely on the area of tourism and hotel management education.

Caring about your future

Our dedicated career team works to ensure that each student has access to the best possible career opportunities within the hospitality industry.

Each year, we offer a Career Development Conference where representatives from leading companies and properties from around the world attend with the aim of recruiting. Annually, around 400 positions are sought exclusively from the ranks of our students and alumni. On average each student receives three to four job offers.

During the course of the year César Ritz Colleges is also visited by other leading multinationals representing over 1,000 hotels, cruise ships and other hospitality organizations. Over 600 interviews are held exclusively with our students.

César Ritz Colleges organizes career trips, taking students to experience the 'hotspots' of the hotel and tourism industry. Designed to inform and inspire career choices, each trip combines a number of activities including hotel visits, interviews with human resource personnel, and trips to well-known tourist attractions. We have found that these trips are a great way of giving our students' first-hand experience of what it would be like to live and work in a foreign city, country and region.

Industry praise for César Ritz graduates

Consistently impressed by their professionalism and enthusiasm, many leading multinational companies regularly recruit our graduates.

“Graduates of César Ritz Colleges bring a high level of theoretical knowledge and practical experience to our hotels.” *Christine Flaschner, Director of Human Resources, Grand Hyatt, Atlanta, USA*

An extensive worldwide alumni network

Today, César Ritz Colleges Switzerland is proud to count over 10,000 graduates from more than 60 countries as members of our alumni network. Our alumni hold prestigious positions in a variety of industries around the globe with many active in our 37 alumni chapters worldwide.

As many alumni are already in key positions within the hotel and tourism industry, these high-ranking professionals are themselves potential employers for our graduating students for they know only too well the quality of the education offered at César Ritz Colleges. It therefore makes real sense for them to turn to new graduates when recruiting.