



# DISCOVER YOUR LEADERSHIP POTENTIAL

*"I was named as Young Leader of the Year 2008."*

**Nan-Birthe Os** (Norway)  
General Manager, First Hotel Marin, Bergen, Norway



# LEADERSHIP PROGRAMME

César Ritz graduates are industry professionals and leaders who exceed customer and employer expectations through their persistent dedication to excellence. Based on this philosophy of excellence, we developed the unique concept of the Leadership Programme to prepare you for success.

In the Leadership Programme you learn, develop and effectively apply the technical and business skills needed, as well as the attitudes and standards that make our graduates so successful.

Our Leadership Programme runs throughout the entire course, requiring you to achieve specified outcomes through seminars and community service activities. Therefore, a personal adviser will work with you throughout your journey to help you achieve your ambitions.



## Leadership seminars

We'll work with you to develop your leadership skills through specific leadership seminars related to our core values:

Leadership	Critical thinking and problem solving
	Leadership initiative project
Care	Career planning
	Managing stress
Innovation	Personality testing
	Real-life consultancy projects
Excellence	Communicating in public
	Managing change
Service	Mentoring
	Serving the community

*"For me, the Leadership Programme is the best course at César Ritz Colleges because it is about helping to find balance in your life. As a result of the course, I became not only a leader at work, but also in my own life."*

*Felipe Ishihama (Brazil/Japan) with  
Jaume Valldaura, Director of Human Resources,  
The Ritz-Carlton Penha Longa, Sintra, Portugal*



## "Community service activities – it is through service to others that we learn to excel!"

You will be required to participate in community service activities while on campus to achieve specific outcomes. Possibilities of participating in several activities in school or within the local community are available, such as:

- Student support
- Fundraising events for local charities
- Contributing to the community

Once you've successfully completed the Personal Management level, you will be encouraged to progress onto the Career and Leadership Management stages to achieve the honours level.

## The values for your success

We encourage you to be outgoing and at the same time have a good knowledge of human nature, speak a number of foreign languages and be capable of foreseeing, adjusting to and preparing for possible later developments in your career. We expect you to be a good organizer and an excellent manager of people.

We will encourage you to grasp new and sometimes difficult situations quickly, and we will help you to choose the right course of action. Above all, we will inspire you to be passionate about what you do!

These values are based on the philosophy of César Ritz (1850 – 1918), founder of the Ritz hotels and widely recognized as the pioneer of luxury hotels.